

Winston Churchill Charger Spirit Club Board Meeting

September 14, 2017

7:00 pm WC Library

The board meeting was called to order at 7:00 pm by Delaina Harrison, CSC President.

Board members in attendance: Delaina Harrison, Aliza Cantu, Kathy Faktor, Maritza Garza, Andrea Solomon, Diana Workman, Nicole Casey, Victoria Vogler, Robin Diamond, Matt Epstein, Jackie Gonzaba, Carol Hamlett, Kim Hunt, Kellie Niederkrom, Jenny Read, Jacqui Schoen, Michelle Shaw, Enedelia Straughan and Lisanne Trcka

President's Report/Old Business: Delaina Harrison

- **Chipotle Fundraiser:** We should be receiving a check for \$665.00. This can only be done once a year.
- **September 5th General Meeting and Food Truck Fundraiser:** Last year we sold 170 meals, this year we sold 110. We made \$353. So far we are at \$1018 on a budget of \$2500. This money has already been allocated for in budget so it's important to hit the numbers. Had VPs send info to parents but didn't get much response from packets sent home. Next year we need to make sure to make sure all teams participate. In the future, everything that is done for Charger Spirit needs to have all teams' participation.
- **Updated Roster** – close to being finalized.
- **Communication:** Spirit Dinner: We will have a meeting soon. Since no one has stepped up to be in charge, we will all have to actively participate in planning and executing this big event. We have some volunteers but it will be up to us as Board members to run the major parts.
- **Volunteers:** Every year it's a struggle to fill the big jobs. We need to be thinking of how to encourage volunteers and how do we make these jobs doable for people who work as well as volunteer, how do we divide out the responsibilities and make it more appealing.
- **Sponsorship/Partnership Money Distribution:** The question has been asked that we review how we divide up this money, especially since the committee has been so successful this year. The timeline that has been put on this process is for the directors and AP to discuss during September, bring it to CSC Officers in October and then bring to November Board meeting for approval and recommendations.
- **Morale:** For VPs. As we get into football the season, the girls get tired and morale can go down. Please work with either your captain parent or officer parent to put together a social event for girls. It can be helpful for the parents and girls to have time to visit outside of class and practice.

Secretary's Report: Susan Huggins (reported by Maritza Garza in Susan Huggins' absence)

Minutes from Board meeting held on August 22, 2017, were emailed to Board members on Aug 31, 2017, for review and also posted at this meeting.

Maritza Garza made a motion to accept Aug 22nd minutes as presented. Robin Diamond seconded the motion. There was no discussion. Motion passed unanimously.

Treasurer's Report: Andrea Solomon

- **Franchise Tax Issue:** We had gone several years without filing the proper paper work for an organization like ours so according to the State of Texas we had to pay \$200.00. Andrea is working on the paper work and we are hoping to get the money reimbursed.
- **Beginning Bank balance on 08/31/17:** \$41,170.49. **Income to date:** \$41,082.31 (mostly spirit merchandise and sponsorship sales). **Distributions to date:** \$7,147.62 (mostly merchandise purchases, senior events and meals). **Current Cash on Hand as of 09/14/17:** \$42,485.44

New Business:

Bylaws Amendment to add new committee position: Aliza Cantu made a motion to amend Article VII, Standing Committees, to create a Sponsorship Chair position. The responsibilities of the Sponsorship Chair will include:

- Meet with Directors, CSC President and Fundraising Chair to determine budgetary needs.
- Implement a sponsorship program that will enhance the CSC while providing exposure for our sponsors.
- Secure donations from sponsors to go into an account that will be for all spirit teams (cheer, dance, drill, and pep)
- And other duties as discussed with the directors and the Executive Board

Maritza Garza seconded this motion. There was no discussion. Motion passed unanimously.

New Fundraiser: Aliza Cantu made a motion to add the Scrip Fundraising Program to the list of approved fundraisers as a means for individual fundraising in place of the HEB cards. Kathy Faktor explained the Scrip fundraiser program allows individuals to sell gift cards with a percentage of the proceeds to go into individual's accounts. Revenue is called in/out as it does not remain in the CSC budget. It would replace selling HEB gift cards as a singular item, as HEB is part of the Scrip program.

Robin Diamond seconded the motion. There was a lot of discussion. Motion passed unanimously.

Committees:

Cheer and Dance Clinic - Trisha Pruski (Delaina Harrison shared Tisha's detailed report in her absence.)

- The committee held meetings on Aug 14 and Sep 11. Next meeting on Sep 25 at 6 p.m.
- All feeder campuses have received registration forms and emails to put information in newsletters & social media pages
- Kathy Faktor has placed the registration form and information in SA kids
- Information has been sent to NEISD Community Relations add to the NEISD website, to Mr. Oxley to send out via mass email on 09/6 & 09/20 and to Mr. Land to post on marquee.
- Registration forms were given out at the O'Connor game and will be given out at the WC Freshmen & JV games as well as the Taft Varsity football game.
- Tisha has shared the registration link and form on Facebook and Instagram and will share the information twice weekly until 09/28.
- All past participants have been emailed from the 2015 and 2016 clinics and emails will be sent to them Sep 14, 20 and 27.
- To date we have 65 children registered for the clinic. Tisha receives emails from the community daily and hasn't picked up registrations dropped off at the school yet. She will pick them up on 09/15.
- Two new 2x6 banners have been purchased and will be placed on fence facing Blanco on 09/15.
- Lianne Trcka and Tisha will be taking yard signs for marketing to feeder schools on 09/18 and 09/19.
- Jacqui Schoen will be ordering clinic t-shirts from Big Star Branding on 09/20
- Carrie Platz, Ana Fisher, & Kellie Neiderkrom are working on snack and goodie bag donations through sign up genius
- Pam Gill and Jackie Gonzaba will be securing the football tickets and selling Spirit Merchandise before and after clinic.
- Maritza Garza has made beautiful sashes for the Silent Auction.
- Lianne Trcka will be taking photos during the event and at the game. Registrants have been given an opportunity to purchase the link for an additional \$5.00 allowing them access to all photos from the events.
- Sylvia Garza, Michelle Shaw and Dana Ryann will be working on putting the registration packets together and securing wristbands for the participants.
- Kelly Echavaria will be placing signage on campus the day of the event.
- Goodie Bags: Tisha has received 200 Whataburger Jr. coupons and 200 Metallic Markers from Staples but the committee is seeking more.

- DanzGear contacted to donate the bags themselves but have not received a response. Tisha will reach out to other companies next week if DanzGear declines.
- Tisha will be working on pizza donations / order 09/20. Double Dave's will be contacted first.

Spirit Dinner / Food Fest / Pep Rally: Delaina Harrison

Delaina reiterated this important event/fundraiser will require the involvement & support of all Board members since no one volunteered to be the Chair. Once we wrap up with the Cheer and Dance Clinic we will start meeting to discuss.

Membership: Vacant position. Delaina Harrison provided update.

We now have 98 members and have taken in \$1960.00. Membership will continue to ask in hopes to reach goal of 100% participation.

Website: Michelle Shaw reported the website is a work in progress.

Senior Events: Senior Committee

Unable to attend meeting, Debbie Schaefer provided a report stating the committee met with senior parents and filled almost every committee. The committee stills need a few but have reached out through email. Prep has begun for senior week and gifts have been decided. Picture for senior slide show will be collected in a senior 2018 google drive folder.

Sponsorship: Lisanne Trcka

To date, \$15,066.00 has been raised in corporate sponsorship. The Partnership sponsorship program will close on Sep 30.

Merchandise Sales: Jenny Read / Diana Workman

Gucci Bowl Shirts sales are down due to cancellation of Meet the Chargers. However quite a few have been selling for \$5.00. There is a re-order on Red Shirt again to fulfill the PTA welcome packet orders.

Meals: Jacqui Schoen and Carol Hamlett

Jacqui stated the meal from McAllister's Deli was very disappointing. They will not be ordering meals from them again but we did get a partial refund from McAllister's.

Spirit Angels: Jenny Read

Jenny shared the committee is working on a gift for October. Girls will have practice on Oct 31, so would be a good time to plan a treat.

Fundraising: Matt Epstein

Matt shared the Fredericksburg Farms had very little participation this year vs last year with only 9 girls participating. Hoping Scrip will be a better money maker. The next individual fundraiser, pies and cakes, will begin on Monday.

Administration Report: Daniella Martinez. No report in her absence.

Sponsors' Report: Both Ms Casey and Ms Vogler stated all the teams are doing well. Pep currently has 41 members and their first performance on the field is this week's game against Taft. On behalf of Ms Torres, Ms Casey reported Cheer is offering open gym for the girls and seeing great progress. Cheer's 1st competition will be Nov 18, possibly Nov 19.

Next Board meeting: Tuesday, October 10, 7 p.m. in WC Library

Note: 6 p.m. meeting in Library for Officers (Pres, VPs Cheer/Dance/Drill/Pep, Treasurer, Secretary, and Parliamentarian) and Sponsors (Cheer, Dance & Drill, and Pep) only.

There being no further discussion, meeting adjourned by Delaina Harrison at 8:20 p.m.

Minutes prepared by Maritza Garza in the absence of Susan Huggins, CSC Secretary