

Winston Churchill Charger Spirit Club Board Meeting

November 28, 2017

7:00 pm ROTC Bldg Classroom

The board meeting was called to order at 7:05 p.m. by Delaina Harrison, CSC President.

Board members in attendance: Delaina Harrison, Kathy Faktor, Maritza Garza, Susan Huggins, Andrea Solomon, Diana Workman, Nicole Casey, Danielle Torres, Victoria Vogler, Matt Epstein, Carol Hamlett, and Jenny Read

Administrators in attendance: Daniella Martinez/AP

Officers' Reports

President's Report: Delaina Harrison

- No official report. Will report on Spirit dinner later in meeting.

Secretary's Report: Susan Huggins

Minutes from Board meeting held on October 10, 2017, were emailed to Board members on November 24, 2017, for review and also posted at this meeting on door.

Susan Huggins made a motion to accept Oct 10th minutes as presented. Diana Workman seconded the motion. There was no discussion. Motion passed unanimously.

Treasurer's Report: Andrea Solomon

- Beginning bank balance on 10/31/2017: \$41,300.91. Income to date: \$52,116.79 (mostly spirit merchandise sales, sponsorships and Spirit Dinner silent auction). Disbursements to date: \$13,137.18 (mostly merchandise purchases, Spirit Dinner, and meals). Current Cash on Hand as of 11/28/2017: \$56,141.36.
- Andrea shared the CSC is back in good standing with the State. She needs to get a form indicating our 501(3) c status, and she also needs to file to recoup \$200.

VP Reports

- Diana Workman, VP/Drill, shared the Drill team will be having a Friendsgiving event.

Committee Reports

Football Meal Monies: Delaina Harrison

- There is leftover money for prepaid meals from football season. Cheer used their portion to pay for a meal during their competition in Nov. Dance and Drill will use their portion for a meal during competition season.

Spirit Angels: Jenny Read

- Girls liked their cosmetic bags with WC on front. The Halloween candy bar at Halloween party went well. Two "Spirit Angels" events left: Hallway Hearts and competition recognition of some sort. Cheer leaves Feb 8 for nationals so the notification to parents to create "hearts" to decorate hallway outside dance bldg. needs to be sent by mid-January.

Fundraisers: Matt Epstein

- Poinsettia Sales fundraiser had 34 participants with 705 plants sold for total of \$8,460. We actually had to order 708 plants to make full cases so CSC paid for these 3 extra plants. The vendor gets 53% of total sales and 47% goes to participants. For the 3 extra plants, CSC paid \$19.05; \$4,495.80 paid to vendor and \$3,984.25 will go into participants' Charms accounts.
- Suggestion for next year: have poinsettias deliver after Thanksgiving. Another suggestion was made to delay the Fredericksburg Farms fundraiser.
- Next fundraiser will be Cookie Dough sales but this will be for next school year's Charms' accounts.

Senior Events: no reps presented

- Delaina shared their last event to acknowledge Seniors will be at Dance Celebration in May 2018.

Old Business

Division of Sponsorship Income

- Delania H. noted Sponsor monies received are not included in budgeted amounts; Partnership monies are included in budget.
- Sponsorships received totaled \$11,709.59. The CSC Officers propose allocating these monies based on Nationals expenses and Competition expenses. The proposed allocation is 70% to Cheer and Dance team members to be allocated “per person” not 35% to Cheer and 35% to Dance; 20% to Drill and 10% to Pep. The reason a larger percentage is proposed to go to Cheer and Dance is due to cost of going to Nationals. Additionally, the CSC Officers used the proposed expenses of participating in the different Spirit groups that was presented to parents at the end of last school year to help determine allocation of Sponsorship monies.
- It is very important that when these monies are loaded into the girls’ Charms’ account that they be annotated as being provided/allocated by CSC, i.e. – “Spirit Club Reimbursement toward expenses”.
- Delania asked if there was any discussion on this proposed allocation.
- There being no further discussion, Diana Workman made a motion to allocate the \$11,709.00 in Sponsorship receipts to the girls’ Charms accounts in the following percentages: 70% to Cheer and Dance (per person basis), 20% to Drill and 10% to Pep. Andrea Solomon seconded the motion. The motion passed unanimously.

Spirit Dinner and Silent Auction Results: Delaina Harrison

- Delaina went over the Spirit Dinner Evaluation report. Overall, the event came together well and although it was a success from a financial perspective, it needs work from a leadership/volunteer perspective. It was basically staffed, executed and funded by a small group of CSC members. This pool of members involved will need to grow in order for this event to sustain itself in future years.
- In the silent auction, there were far fewer items donated this year than in years past. Luckily this year there were a couple big tickets items to include a week’s stay in a Costa Rica home that went for a large dollar amount.
- Meal ticket sales within Spirit were up but not many were purchased outside of Spirit by other organizations such as band and sports teams. We need those parents to support our event; more adults attending dinner means more people to bid on silent auction items.
- Worked great having 30 minutes between the closing of the silent auction and the start of the Pep Rally. However, we didn’t have a large pool of buyers at the auction and many of the buyers were the same people who volunteered for the event, donated to the event, etc.
- Bottomline: We need to take an honest look at this event and determine if we will be able to continue it. It is a labor intensive event and this year we didn’t have much interest for leaders/volunteers, however, it has been a big money maker for CSC. Need to ask if parents will participate in a “greater good” fundraising event like this that benefits the whole Spirit organization or do parents only want to support the individual fundraising events like cookie dough and poinsettias sales?

Administration Report – Ms Martinez

- Ms Martinez offered her thanks on behalf of herself and the Spirit Directors to the CSC Board for all they do!

Sponsors’ Reports

- **Ms Casey, Dance & Drill:** Spurs game performance was great! Team continues to prepare for competition and OSS. One Singular Sensation (OSS) will be Jan 27 and 28, 2018. She would like to be able to do a different dance at each OSS show.
- **Ms Vogler, Pep:** Pep has finished Pom routine (Flintstones theme), half way through Military (rock-n-roll theme) and starting Jazz.
- **Ms Torres, Cheer:** UCA Regionals on Nov 19. Cheer received bid to go to Nationals. Three competitions left.

New Business

- **Trailer** – Ms Casey shared the trailer money is still there available to be spent but no decision has been made yet.
- **Scholarship Program:** Delaina indicated the CSC Bylaws need to be amended since the CSC doesn’t create a committee for scholarship program; it is handled by the WC counselors.

- **Dec 14 – Holiday Parties** for Dance/Drill and Pep.
- **Excess funds** – Delania notified Spirit Directors there are some excess funds if they have any immediate needs the CSC can help fund.

Next CSC Board meeting is scheduled for Tuesday, Jan 16, 2018, at 7 p.m. in school library. However, since this will fall the day after MLK holiday, this meeting date will likely be moved. Stay tuned.

There being no further discussion, meeting adjourned by Delaina Harrison at 7:55 p.m.

Minutes prepared by Susan Huggins, CSC Secretary